



Partner of

Project Atom
Client first. Every project.



Passionate about events.

Passionate about making guests feel special.

Passionate about helping businesses reach their goals
through events.

Passionate about delivering quality projects from the initial
brief until the curtain falls after the show.

Events services - **OFFline** events

- ❑ Creative Services for events
- ❑ Rental for event venues, both conventional and unconventional
- ❑ Technical equipment adapted to the type of each event
- ❑ Catering Services
- ❑ Production services (both prints but also custom supersized projects)
- ❑ Artist Booking (both local and international artists)
- ❑ Human Resources (actors, MC, DJ, VJ, dancers, hostess, promoters, choreographers, event directors)
- ❑ Accommodation and transport services (with our Tour Operators support)
- ❑ AV production
- ❑ Special Effects
- ❑ Logistics

Events services - **ONline** events

- ☐ Online conferences with the use of traditional online platforms (ZOOM, Teams, Webex, etc)
- ☐ Online conferences on special platforms with multiple features (6Connex, Brella, Hopin)
- ☐ Hybrid events
- ☐ Video streaming
- ☐ Technical equipment adapted to the type of each event
- ☐ Develop online platforms
- ☐ Use of different online applications merged with use for internal events.

Background

Over 15 years of experience in the communication and advertising industry, 9 of which in corporate event planning.

With hundreds of events organized for companies from industries such as banking and financial system, beauty, FMCG (food, drinks), construction, production, public service, technology, oil & gas etc.,

We feel that there are no small or big events, but only unique occasions to impress.

Tell us what you need. We will take the initial brief and make it a one of a kind event.

CLIENTS

L'ORÉAL

explor^{at}ist

 UniCredit
Leasing

SKANSKA

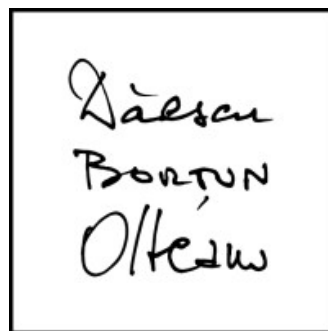
tazz

 HEINEKEN

 UniCredit

 LG

GMP&U



GOLIN





AHA Moments

Offline Events

Napolact – Yogurt like in Greece



Project:

People coming back from Greece, on the Henry Coanda Airport were welcomed by the beautiful Napolact hostesses and served a natural local yogurt just as good as the one in Greece

Services:

- Human resources (hostess, helpers)
- Creative services
- Production
- Implementation

**BUN VENIT
DIN GRECIA!**

**Ce e cremos și
te-așteaptă în tihnă să
vii din vacanță?**



Napolact Bio – Insta Farmers



Project:

30 Instagramers were invited to spend a day in the land of happy cows, on a bio farm in Cluj Napoca.

Services:

- Location management
- Creative services
- Production
- Transportation & Logistics
- Implementation

Napolact Bio – Insta Farmers



Napolact @ Zurlandia



Project:

The Napolact activation at children friendly events.

Maybe a once in a lifetime experience, maybe the most visited stand at the Zurlandia event. Cow milking contest for kids.

Services:

- Location management
- Creative services
- Production
- Transportation & Logistics
- Implementation

Napolact @ Zurlandia



L'Oreal – For Women in Science

Project:

For 4 years now, once a year, in late October together with L'Oreal we celebrate the special women who have done extraordinary things in science.

L'ORÉAL

Services:

- Location management
- Creative services
- Production
- Transportation & Logistics
- Video services
- Implementation

L'Oreal – For Women in Science



Universum Events

Festivalul Vinului Moldovenesc



Project:

An event dedicated to wine lover, but not only.

Aha Media handled the relation with all the wine producers in Moldova, and their presence during the festival. Important because without wine, there is no fun. 😊

Services:

- Creative Services
- Production
- Transportation & Logistics
- Human resources (Chefs, hostess)
- Implementation

Universum Events

Festivalul Vinului Moldovenesc



Verdino Food Bloggers Conference

Verdino Green Foods

Project:

A live cooking show of Verdino products, at the Food Bloggers Conference. More delicious than the hotel lunch menu or any other offer.

Who would have said that plant based burgers would be such a success.

Services:

- Production
- Transportation & Logistics
- Vendors relation & management
- Implementation

Verdino Food Bloggers Conference



Heineken Silver Launch event



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Project:

Along with Exploratist we delivered at the Heineken Silver launch an experience to remember. Upon entering the location the guests were welcomed by a Virtual 3d avatar who interacted with the crowd.

Also inside the location, the most frequented place was the Snap Booth, where guests could enter a Metaverse universe and interact with the new product.

Services:

- Décor setup
- Production
- Digital installation
- Transportation & Logistics
- Implementation

Heineken Silver Launch event



Heineken Kick Off 2023



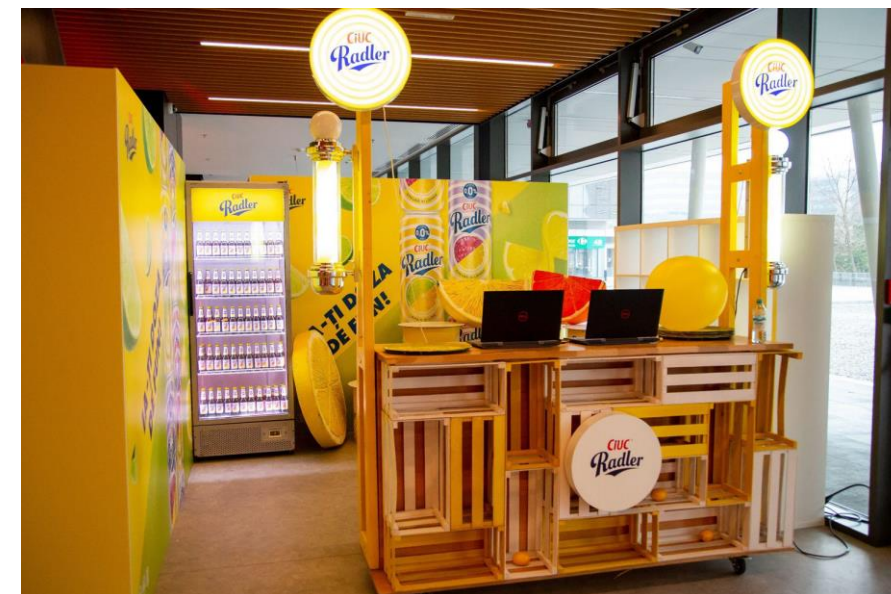
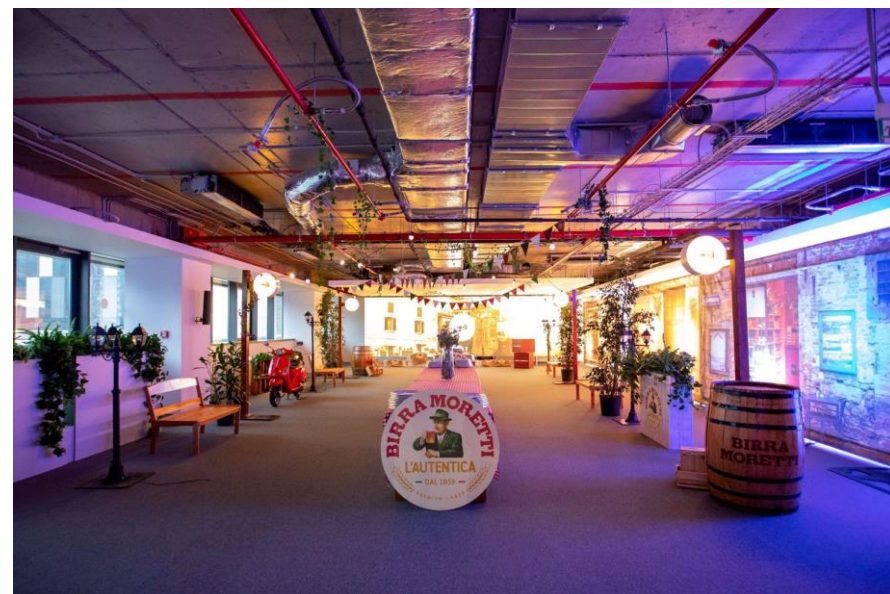
Project:

A massive event, with 600 sqm of conference space, 500 sqm of brand activations, 330 sqm of LED screens, 270 degrees of immersive video content, and 500+ participants, Kick Off 2023 was an experience like no other!

Services:

- Décor setup
- Creative services
- Production
- Transportation & Logistics
- Implementation

Heineken Kick Off 2023









For two years now, Aha Media is in charge with making Tazz look impressive at festivals.

With over 45 festival appearances in two years, Tazz was one of the top go to brands at festivals.

Cool, relaxed, engaging, fresh and with a story to tell.

Services:

- Scenographic design
- Décor setup
- Creative services
- Production
- Transportation & Logistics
- Implementation





Regina Maria 2023 Christmas Party



Project Atom
Client first. Every project.

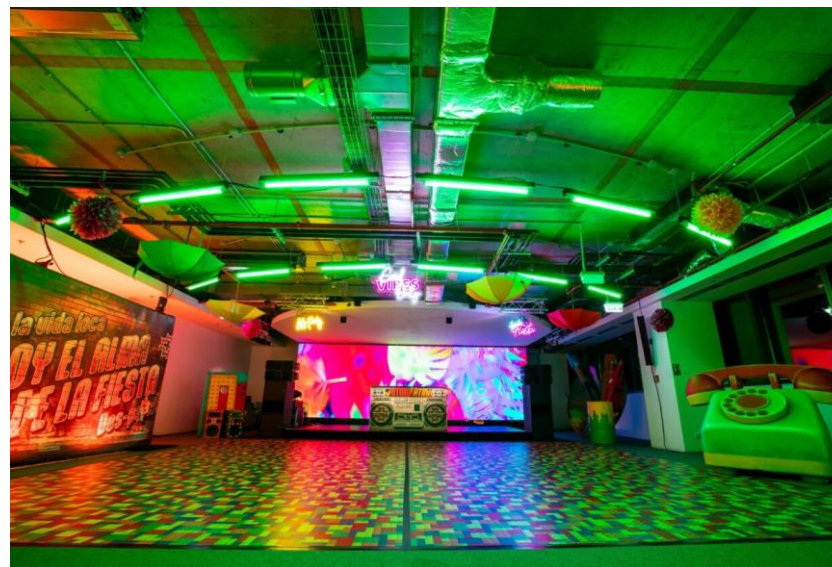
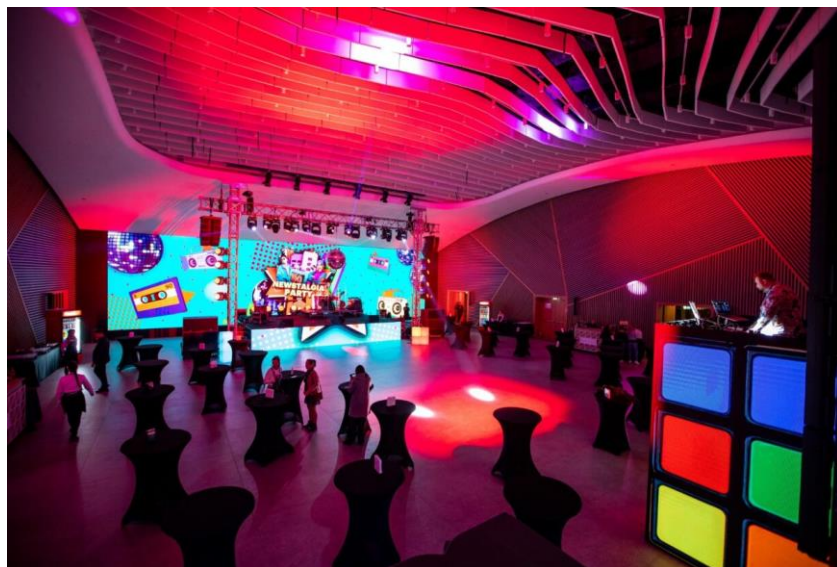
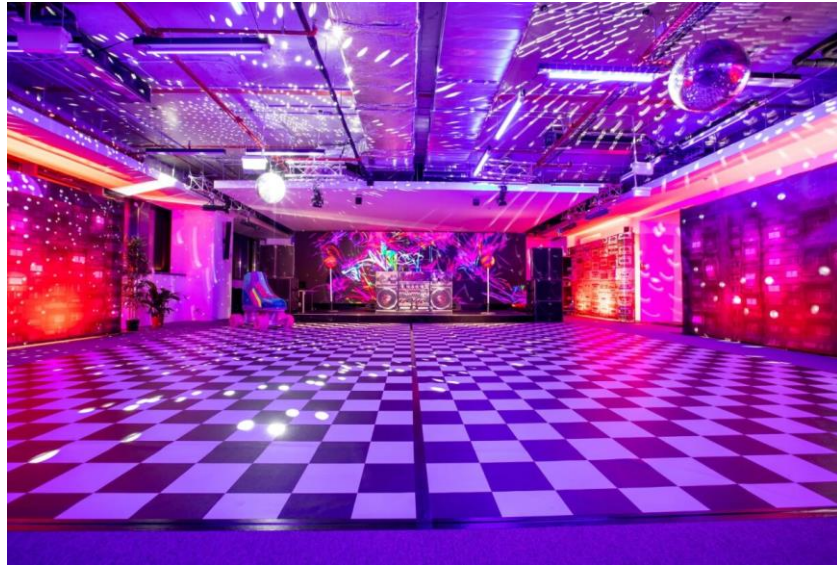
Project:

NEWSTALGIA Christmas Party was a blast. Mix old and new in a spectacular way. 1500 guests, 3 thematic venues, a tone of decors, 4 dj's, lots of fun :)

Services:

- Décor setup
- Creative services
- Production
- Transportation & Logistics
- Implementation

Regina Maria 2023 Christmas Party



Conferinta OpenMinds



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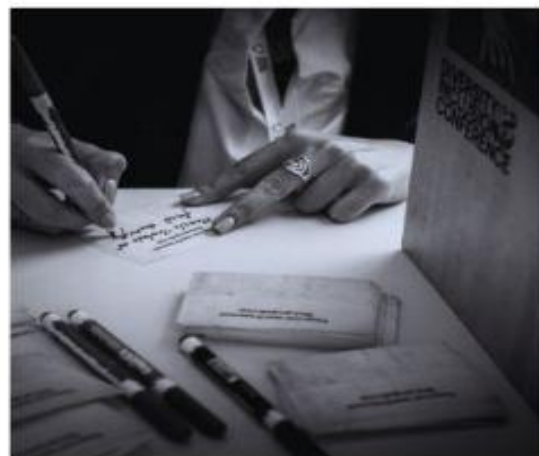
Project:

The first conference dedicated to diversity and inclusion in the business area. 26 speakers, 6 topics on Diversity and Inclusion, over 400 participants.

Services:

- Décor setup
- Creative services
- Production
- Transportation & Logistics
- Implementation

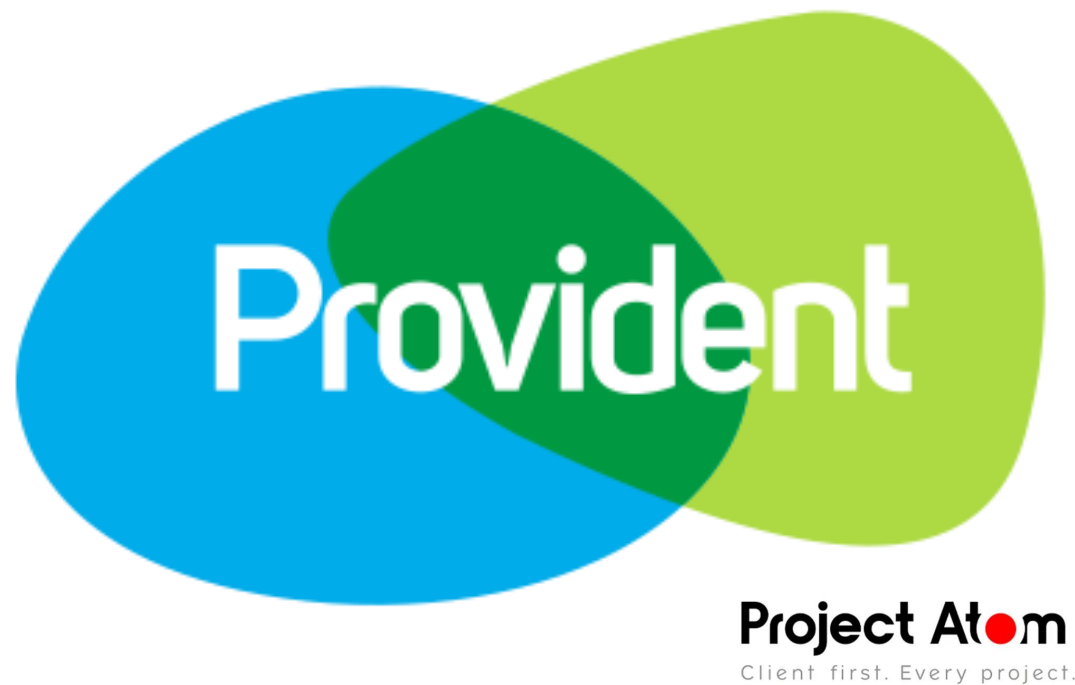
Conferinta OpenMinds



AHA Moments

Online Events

Provident 2023 - Kick Off



Project:

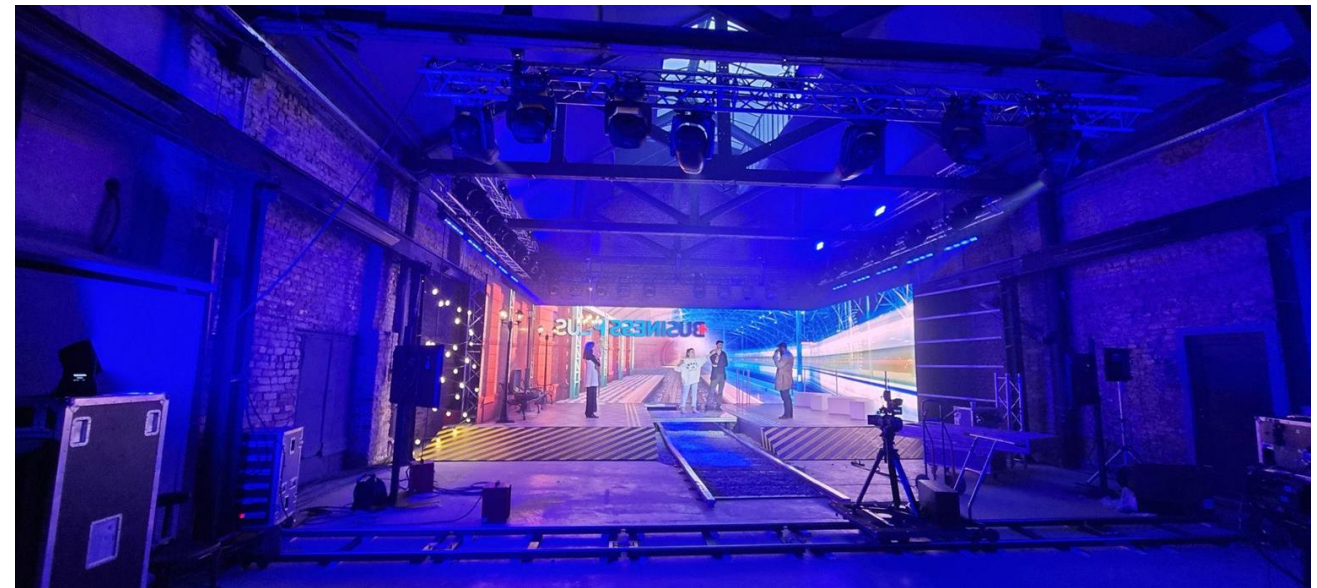
For their 2023 Kick Off meeting Provident have chosen an online event. We made it look like a real one.

The location was a filming set, which we transformed into a train station, with all the details and the props required.

Services:

- Décor setup
- Creative services
- Production
- Transportation & Logistics
- Implementation

Provident - 2023 Kick Off



Heineken Sales Conference 2022



Project Atom
Client first. Every project.

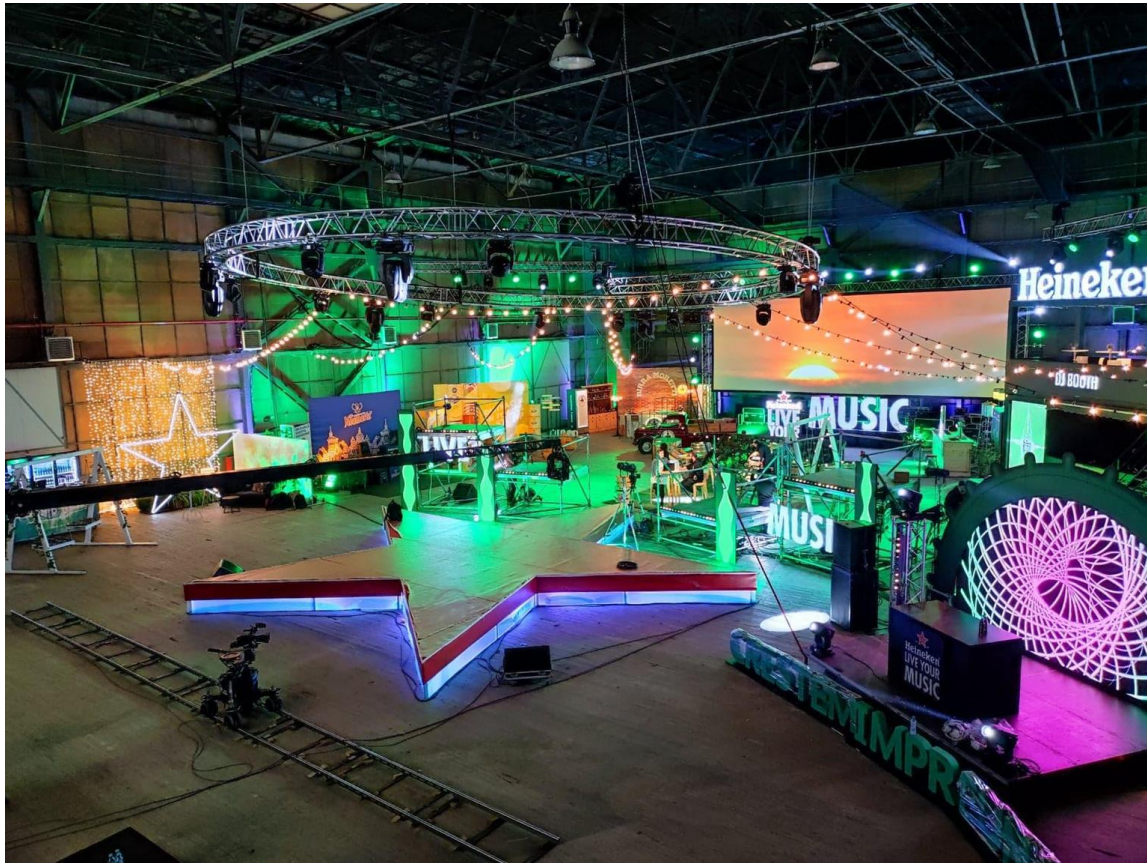
Project:

For the 2021 Heineken Sales Conference online event, we created a festival like setup, much like for an offline event, where every brand had it's own area / stage.

Services:

- Décor setup
- Creative services
- Production
- Transportation & Logistics
- Implementation

Heineken Sales Conference 2022



Brain 4 Strategy & ARB Taclale si Parale Show



Project:

We teamed up with Cabral and put in place an online contest based on financial know how.

3 editions, 5 episodes each.

By combining Kahoot! And Zoom we created a battlefield where contestants have battled who has the most financial knowledge.

At the grand finale the winners won a prize of 1000 euros.

Special editions with CEO's and youngsters.

Services:

- Technical services
- Online services
- Production
- Transportation & Logistics
- Implementation

ARB

Taclale si Parale Show



Point Public Affairs

The Elephant in the Room - conference



Project:

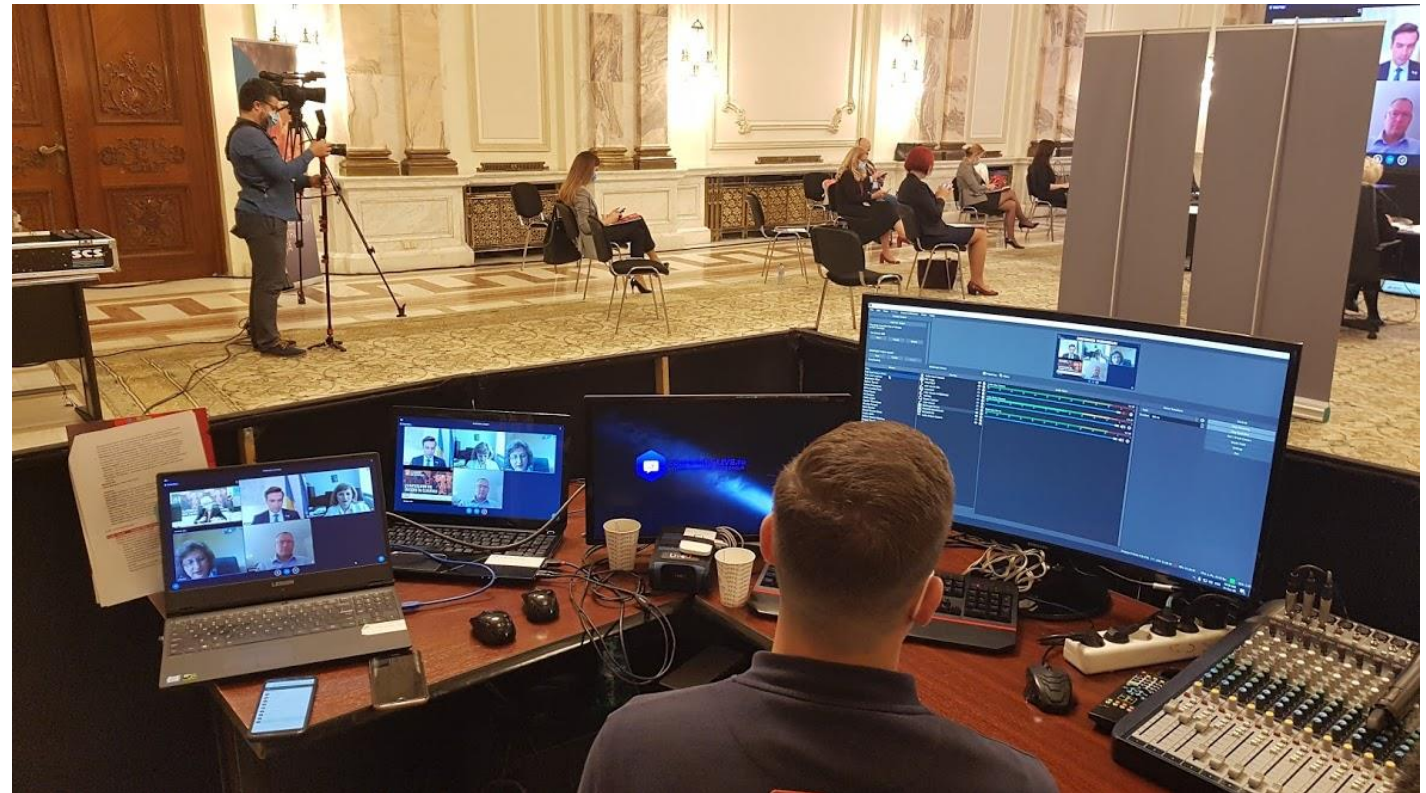
A hybrid event that took place at the Palace of Parliament, that brought together both online and offline speakers, while being broadcasted on Facebook and dedicated platforms.

Services:

- Technical services
- Online services
- Translation services
- Production
- Transportation & Logistics
- Implementation

Point Public Affairs

The Elephant in the Room - conference



UNSICAR

Annual brokers conference



Project:

For our client we created a virtual studio. Using a Chroma greenscreen background we created a virtual setup where the online hosts in the studios and the online speakers, debated for the 250 paying guests.

Services:

- Technical services
- Online services (Teams & Zoom)
- Translation services
- Production
- Transportation & Logistics
- Implementation

UNSICAR

Annual brokers conference



Online platforms & Logistic support for online events



L'ORÉAL



Project:

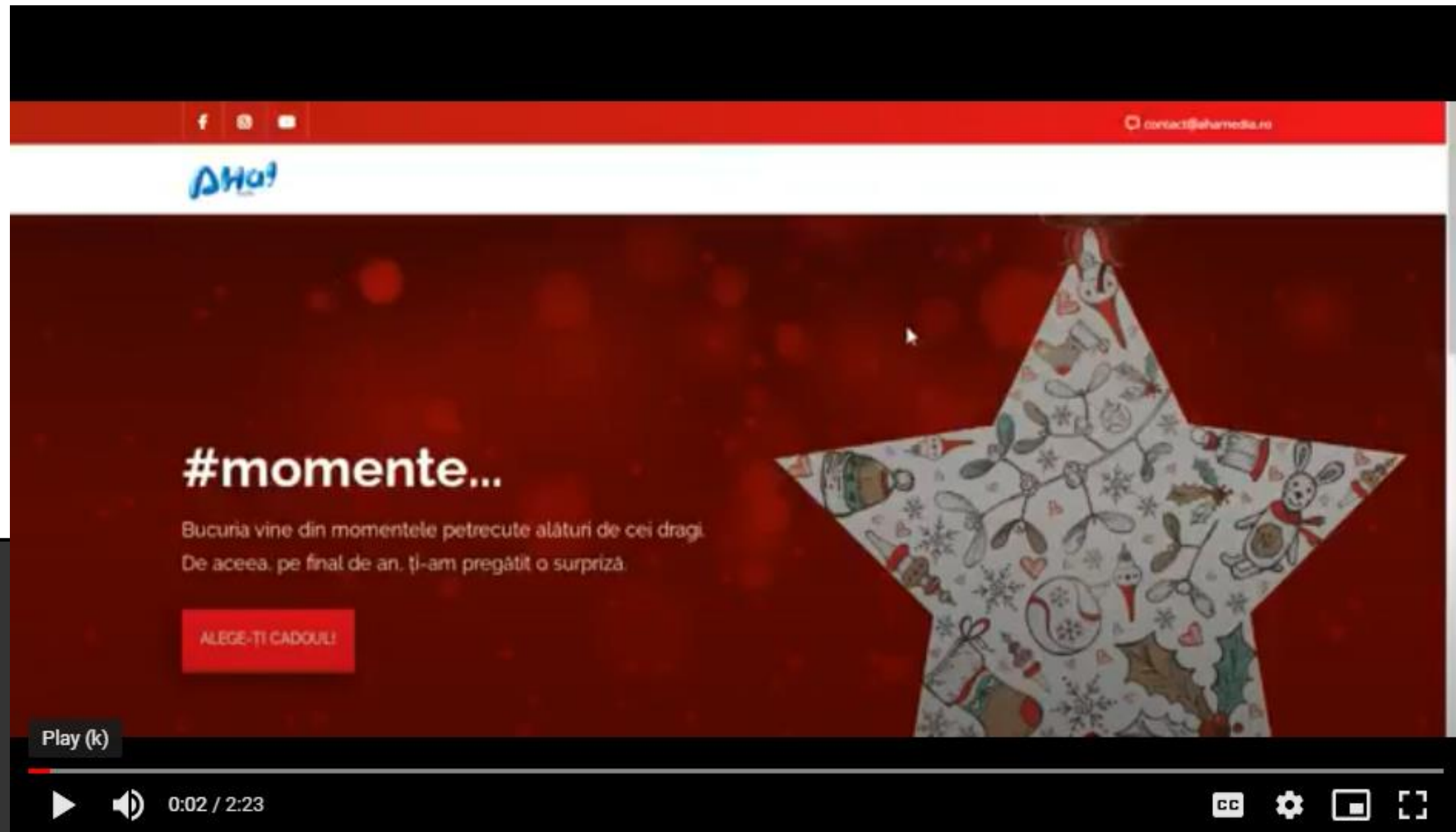
For our clients who wanted to reward or send a special thanks, in the form of a gift, to their employees or partners, we offered our support.

We created a custom registration landing page where the people could choose their preferred gift and register to receive it at their location.

Services:

- Web design
- Production
- Transportation & Logistics
- Implementation

Online platforms & Logistic support for online events





AHA Media is the first strategic partner of Project Atom, an ecosystem of integrated experiential marketing services developed by the Exploratist agency.

Click for more



exploratist



LETS MAKE SOME AHA MOMENTS TOGETHER...

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